

# Kate's Investment in British Society

**À l'aube de son trentième anniversaire, Kate, désormais connue sous le titre de Duchesse de Cambridge, fait preuve d'un investissement personnel impressionnant au service de la société britannique.**

## Transcript

**Sky News presenter, Charlotte Hawkins:** Well the Duchess of Cambridge is celebrating her thirtieth birthday today. She's expected to mark the mile stone with a low key and private event, after a public outing last night for the Premiere of War Horse. Katie Stallard's report contains flash photography from the start.

**Sky News reporter, Katie Stallard:** A shy smile at the photographers' birthday wishes, sheltering from the rain beneath her husband's umbrella, Kate now Duchess of Cambridge arrives at her first royal premiere. It's not your average thirtieth birthday celebration but then very little about the Duchess's life is now in the realms of the ordinary. Over the last twelve months she's married a prince, embarked on a royal tour of Canada, embraced the fashion of the Wild West, met world leaders and their wives, spent Christmas with the Royal Family, and chosen four charities to support.

**Sky News reporter, Katie Stallard on camera:** But this is the star power of the Duchess of Cambridge. This picture will be on the front of every national newspaper. When she wears a high street dress it sells out within hours. And it's this new celebrity she decided to use for charitable causes.

**Sky News reporter, Katie Stallard:** This royal premiere for instance, will raise money for the foundation of Prince William and Prince Harry and through them the Forces in Mind Trust helping former military personnel return to civilian life.

**Member of Forces in Mind Trust, Grahame Jones:** I think it's sort of being bred into the Princes right from the very beginning and as they are both serving, er, and as myself and my chairman were ex-RAF we have sympathy with him being a helicopter pilot, er and of course the added advantage that the Duchess will bring with her interest in substance abuse, which is one of the issues the Trust will be looking at.

**Sky News reporter, Katie Stallard:** As Kate took those last few steps as a commoner last year, around two billion of us tuned in around the world to see her dress for the first time. And after the year she's had, the Duchess is said to be planning a low key affair for her birthday today, and perhaps a brief moment of rest bite before the royal baby rumours begin. Katie Stallard, Sky News, Central London.

# Objectifs et démarche pédagogique

## Liens avec les programmes culturels de lycée

- Classe de première : les célébrités sont de nos jours bien souvent élevées au rang de modèles, d'où le lien avec la notion de « Mythes et héros », présente dans le thème culturel du cycle terminal « Gestes fondateurs et mondes en mouvement ». La présente séquence porte sur le rayonnement de Kate, Duchesse de Cambridge et épouse du Prince William, alors qu'elle vient tout juste de franchir le cap des trente ans. C'est l'occasion pour la journaliste de revenir sur son début de carrière de princesse et sur toutes ses actions auprès de la société britannique.

### CECRL

Peut comprendre les points principaux d'une intervention sur des sujets familiers rencontrés régulièrement au travail, à l'école, pendant les loisirs, y compris des récits courts. – **Compréhension générale de l'oral, B1**

Peut comprendre les points principaux des programmes télévisés sur des sujets familiers si la langue est assez clairement articulée. – **Comprendre des émissions de télévision et des films, B1**

Peut écrire de brefs essais simples sur des sujets d'intérêt général. – **Essais et rapports, B1**

Peut résumer avec une certaine assurance une source d'informations factuelles sur des sujets familiers courants et non courants dans son domaine, en faire le rapport et donner son opinion. – **Essais et rapports, B1**

Peut écrire des textes articulés simplement sur une gamme de sujets variés dans son domaine en liant une série d'éléments discrets en une séquence linéaire. – **Production écrite générale, B1**

## Faits de langue

- Les liens logiques : *well; but then very little; but this is the star power; and it's this new celebrity; this royal premiere, for instance, will raise money; and through them the Forces in Mind Trust; and as they are both serving; and as myself and my chairman were ex-RAF; as Kate took those last few steps; and after the year she's had; and perhaps a brief moment of rest bite.*
- La répétition de *and* pour un effet d'accumulation : *from the very beginning and as they are both serving, and as myself and my chairman were ex-RAF, and of course the added advantage that the Duchess will bring with her interest in substance abuse.*

## Lexique de reconnaissance

- La royauté : *the Duchess of Cambridge; Kate now Duchess of Cambridge; her first royal premiere; the Duchess's life is now in the realms of the ordinary; she's married a prince, embarked on a royal tour of Canada; spent Christmas with the Royal Family; Prince William and Prince Harry; before the royal baby rumours begin.*
- Célébrer un événement : *the Duchess is celebrating her thirtieth birthday; a low key and private event; the photographers' birthday wishes; not your average thirtieth birthday celebration.*
- L'investissement personnel : *[she] has chosen four charities to support; this new celebrity she decided to use for charitable causes; this royal premiere will raise money for the foundation of Prince William and Prince Harry; the Forced Mind in Trust helping former military personnel return to civilian life; as they are both serving.*

## Démarche possible

- Titre de séquence possible : *Celebrities and social icons.*
- Tâche finale proposée : *Write an essay.*
- *Write an essay on a celebrity's life, emphasizing his or her investment in society, everything he or she has done to change things or help people. Try to be as precise as possible and you may use the vocabulary seen in class for help.*

## Exploitation de l'extrait vidéo

### A. Introduction

- Afin d'introduire le thème et d'éveiller la curiosité des élèves, faites un arrêt sur l'image fixe au début de la séquence. Elle contient très peu d'éléments afin de permettre aux élèves d'émettre des hypothèses sur le thème et de proposer un éventuel titre de séquence.

### B. Overall Comprehension

- Visionnez une première fois l'extrait vidéo en entier avant de remettre la fiche de travail aux élèves. Si vous le souhaitez, vous pouvez recueillir la réaction des élèves « à chaud » sur le reportage, en français pour faciliter l'expression de quelques élèves, ou bien en anglais pour les plus aguerris. Puis distribuez la fiche de travail et revoyez avec les élèves les réponses à apporter pour cette compréhension globale.

### C. Detailed Comprehension

- Il est préférable de visionner la vidéo une nouvelle fois, mais en faisant des pauses régulières aux endroits stratégiques, pour laisser le temps aux élèves de trouver les réponses et de les noter sur leur fiche de travail. Répétez l'opération une nouvelle fois si les élèves en ressentent le besoin.

### D. Final Task : Write an essay

- *Write an essay on a celebrity's life, emphasizing his or her investment in society, everything he or she has done to change things or help people. Try to be as precise as possible and you may use the vocabulary seen in class for help.*

Proposition d'une grille d'évaluation :

Évaluation de la compréhension orale, B1	
<b>Compréhension générale de l'oral</b> Peut comprendre les points principaux d'une intervention sur des sujets familiers rencontrés régulièrement au travail, à l'école, pendant les loisirs, y compris des récits courts.	/ 10
<b>Comprendre des émissions de télévision et des films</b> Peut comprendre les points principaux des programmes télévisés sur des sujets familiers si la langue est assez clairement articulée.	/ 10
<b>TOTAL</b>	..... / 20

## Compléments

### Liens avec des sites internet

- Ce site propose un article qui relate l'événement particulier qui a touché la nouvelle Duchesse de Cambridge, Kate, qui a récemment célébré ses 30 ans : <http://www.dailymail.co.uk/femail/article-2084139/Kate-Middletons-30th-birthday-30-facts-Duchess-Cambridge.html>.
- Le site de *US Magazine* insiste sur le fait que Kate a préféré passer le cap des trente ans en petit comité : <http://www.usmagazine.com/celebrity-news/news/inside-kate-middletons-intimate-30th-birthday-party-2012101>.
- *The Telegraph* présente un article dans lequel il est question d'associations caritatives, et plus précisément les œuvres de charité choisies par Kate : <http://www.telegraph.co.uk/news/uknews/theroyalfamily/8992719/The-charities-chosen-by-the-Kate-Middleton.html/>

### Liens avec des manuels de lycée

- *Password English* <sup>T<sup>al</sup>e</sup> : Unit 8, *British Characters*, p. 154-167.

# Corrigé des activités

## A. Introduction

1. Look at the picture and complete the grid.

Number of people in the foreground	<b>There are three people in the foreground.</b>
People in the center of the picture	<b>The royal couple</b>
Names of the couple	<b>Prince William and Kate, Duchess of Cambridge</b>
Other people present	<b>Journalists and other assistants</b>
Occasion for the celebration	<b>Kate Middleton's thirtieth birthday</b>

## B. Overall Comprehension

1. Answer the following questions. Justify your answer with elements from the video.

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|--|--|
| a. Where does the scene take place?          | <b>It takes place outside a cinema.</b>                  |
| b. Who is arriving under an umbrella?        | <b>The royal couple are arriving.</b>                    |
| c. What are the journalists shouting at her? | <b>They're shouting "happy birthday".</b>                |
| d. What can you say about their clothes?     | <b>They are dressed in formal clothes.</b>               |
| e. How old is she?                           | <b>She's turning thirty.</b>                             |
| f. What will the royal premiere raise?       | <b>It will raise money for the two princes' charity.</b> |
| g. What may begin soon after this event?     | <b>The royal baby rumours will begin.</b>                |

2. Look at the different images and find five expressions to describe Kate's activities.

- She's invited to a royal premiere.**
- She's very popular with the photographers.**
- Kate is shown back at her wedding with Prince William.**
- She met Barak Obama and his wife, with Prince William.**
- She's been actively raising money for charities.**

## C. Detailed Comprehension

1. Kate's actions. List all the actions taken by Kate since she became a princess.

- She's **married a prince.**
- She's **embarked on a royal tour of Canada.**
- She's **embraced the fashion of the Wild West.**
- She's **met world leaders and their wives.**
- She's **spent Christmas with the Royal Family.**
- She's **chosen four charities to support.**

2. True or false – Say whether these sentences are true or false.

- |   |                     |
|---|---------------------|
| a. Kate Middleton decided to celebrate the event by organizing a big party. | True / <b>False</b> |
| b. She was seen for the premiere of a film.                                 | <b>True</b> / False |
| c. She tries to protect her private life.                                   | <b>True</b> / False |
| d. She's had a busy life over the past year.                                | <b>True</b> / False |
| e. When she wears a new dress, it sells out within hours.                   | <b>True</b> / False |
| f. Around two million people were present to see her in her wedding dress.  | True / <b>False</b> |
| g. She's known as the Duchess of Cambridge.                                 | <b>True</b> / False |
| h. She's chosen five charities to support.                                  | True / <b>False</b> |
| i. She's decided to use her celebrity to raise more money.                  | <b>True</b> / False |
| j. She will be raising money to help students.                              | True / <b>False</b> |
| k. She is said to be pregnant.  | True / <b>False</b> |

Nom :

Classe :

Date :

**A. Introduction**

1. Look at the picture and complete the grid.

Number of people in the foreground	
People in the center of the picture	
Names of the couple	
Other people present	
Occasion for the celebration	

2. Write down a few notes to say what you know about Kate.

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**B. Overall Comprehension**

1. Answer the following questions. Justify your answer with elements from the video.

a. Where does the scene take place?

.....

b. Who is arriving under an umbrella?

.....

c. What are the journalists shouting at her?

.....

d. What can you say about their clothes?

.....

e. How old is she?

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f. What will the royal premiere raise?

.....

g. What may begin soon after this event?

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2. Look at the different images and find five expressions to describe Kate's activities.

a. ....

b. ....

c. ....

d. ....

e. ....

**C. Detailed Comprehension**

1. Kate's actions. List all the actions taken by Kate since she became a princess.

a. She's .....

b. She's .....

c. She's .....

d. She's .....

e. She's .....

f. She's .....

**Séquence 11 Kate's Investment in British Society**

<b>Nom :</b>	<b>Classe :</b>	<b>Date :</b>
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2. True or false – Say whether these sentences are true or false.

- |   |              |
|---|--------------|
| a. Kate Middleton decided to celebrate the event by organizing a big party. | True / False |
| b. She was seen for the premiere of a film.                                 | True / False |
| c. She tries to protect her private life.                                   | True / False |
| d. She's had a busy life over the past year.                                | True / False |
| e. When she wears a new dress, it sells out within hours.                   | True / False |
| f. Around two million people were present to see her in her wedding dress.  | True / False |
| g. She's known as the Duchess of Cambridge.                                 | True / False |
| h. She's chosen five charities to support.                                  | True / False |
| i. She's decided to use her celebrity to raise more money.                  | True / False |
| j. She will be raising money to help students.                              | True / False |
| k. She is said to be pregnant.  | True / False |

3. Write a summary about Kate's life over the past year.

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**D. Final Task: Write an essay**

Write an essay on a celebrity's life, emphasizing his or her investment in society, everything he or she has done to change things or help people. Try to be as precise as possible and you may use the vocabulary seen in class for help.